

PROJECT SPONSOR WORKSHOP: INFLUENCING PROJECT SUCCESS

Delivering projects on time, on budget, with desired scope is a challenge for every organization. According to The Standish Group, "the single most important advancement to improve project success rates is the increase in competency of the executive sponsor."

What can leaders do to help their teams successfully deliver projects more consistently? The Institute's **Project Sponsor Workshop** is a practical, fast-paced, highly interactive way to get your organization on track to consistently delivering successful projects.

What You'll Learn

By the end of this workshop, participants will be able to:

- Describe the key roles and responsibilities of a project sponsor
- Identify key project management tools and techniques
- Identify leading causes of project failure and success
- Describe actions a project sponsor can take to influence project success
- Leave with specific actions they will take to improve project reliability in their area of responsibility

Why the Institute?

- **Experience.** Our facilitators are not just great teachers—they are PMP® certified with real world experience.
- **Practical.** Our workshops deliver practical value you can use right away.
- **Concise.** No need for taking your leaders away from their work for multiple days. We deliver value in a day or less (half day option available).
- **Standards.** Our workshops are based on the Project Management Institute's Project Management Body of Knowledge (PMBOK® Guide).
- **Fun.** That's right! Participants tell us they had fun while learning!

Who Should Attend

Project sponsors, executives, line managers, and key business customers.

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“The workshop was a great success! You very effectively gave an overview of the project management process and customized it to our internal processes. Everyone left with practical applications they could use immediately in their various roles.”

COURSE OUTLINE

Why Project Management?

- What is project management?
What is it *not*?
- How is our project reliability today?

Key Project Management Concepts

- Rolling wave planning
- Project management triangle
- Defining project success
- Leading causes of project failure and success

The Role of the Sponsor

- What should we be expecting from project managers? Not expecting?
- What are the roles of a project sponsor? What are they not?

Sponsor Responsibilities throughout the Project Lifecycle

- Project Management Institute’s 5 Project Management Processes
- Key deliverables and sponsor responsibilities during Initiating, Planning, Executing, Monitoring & Controlling, and Closing
- Topics include managing risks, planning for change, how to know if a project is on track or not, dealing with stakeholder conflicts, and tips on how to coach project managers at each stage of the project

Action Planning

- Review of key lessons learned
- Written action plans for going forward

Course Duration

Workshop is available in half day or full day durations.

Both the half and full day versions are highly interactive. The full day version includes more hands-on application of key topics using a real-world project from your organization.

“PMI”, “PMP”, “PROJECT MANAGEMENT PROFESSIONAL”, “CAPM”, AND “PMBOK” ARE REGISTERED MARKS OF THE PROJECT MANAGEMENT INSTITUTE, INC.